



RACIAL DISPARITIES IN BREAST CANCER SURVIVORSHIP:

Engaging a National Healthcare Forum to Enact Change

SECOND IN A LIVE WEBINAR SERIES: COMMUNITY ENGAGEMENT

HOST:
TurningPoint Breast
Cancer Rehabilitation

A non-profit 501(c)3 healthcare organization based in Atlanta, Georgia with the mission to improve quality of life for breast cancer patients by providing, promoting and advocating evidence-based rehabilitation and exercise. Care is provided to all patients, regardless of ability to pay and many programs and services are complimentary.

DATE:
Wednesday, February 24, 2021

TIME:
7:00-8:30 PM ET

MODERATOR:
Lisa VanHoose, PT, PhD
Associate Professor,
University of Louisiana Monroe

FORMAT:
90 Minute Webinar



GOAL

To discuss the magnitude and causes of racial disparity in breast cancer survivorship and propose solutions to improve health equity.

AUDIENCE

Physicians, surgeons, rehabilitation professionals and other providers working in the oncology field. Stakeholders in health equity and breast cancer survivorship.

SPEAKERS

PRISCA COLLINS, PT, PhD
Associate Professor, Florida Southern College Lakeland,
Florida

JEMEA DORSEY, MS, BA
Chief Executive Officer, Center for Black Women's Wellness
Atlanta, Georgia

CONSUELO ROSS, CPN
President and Founder, Surviving the Odds, Inc.
Kansas City, Missouri

NEED

There is critical disparity in breast cancer outcomes and survivorship in Black women. Significant short and long-term physical and emotional consequences of breast cancer reduce quality of life for all breast cancer survivors. Black women experience greater incidence of these adverse treatment effects. Research is clear that rehabilitation and exercise significantly reduce these issues, increase quality of life and decrease breast cancer recurrence – but very few patients receive this care. The lack of access to specialized breast cancer rehabilitation is magnified in minority patients, resulting in even greater health inequity. This forum brings together experts in the field to open a conversation and propose solutions on this important topic.

MODERATOR



LISA VANHOOSE, PT, PhD

Associate Professor, University of Louisiana Monroe

Dr. Lisa VanHoose is an Associate Professor and Program Director in the Physical Therapy Department at the University of Louisiana Monroe. Dr. VanHoose received her PhD in Rehabilitation Science and MPH from the University of Kansas Medical Center. Her Bachelor of Science in Health Science and Master of Science in Physical Therapy were completed at the University of Central Arkansas. She is a Board-Certified Clinical Specialist in Oncologic Physical Therapy. As a NIH, PCORI, and industry funded researcher, Dr. VanHoose investigates socio-ecological models of cancer related side effects with an emphasis on minority and rural cancer survivorship. She has been an advocate for movement of all persons, including the elimination of social policies and practices that are barriers to movement friendly environments. Dr. VanHoose served as the 2012-2016 President of the Academy of Oncologic Physical Therapy of the American Physical Therapy Association.

SPEAKERS



PRISCA COLLINS, PT, PhD

Associate Professor, Florida Southern College, Lakeland, Florida

Dr. Prisca M. Collins is an Associate Professor and Director of Community Engagement at Florida Southern College. She holds a PhD in Rehabilitation Sciences with a focus on Policy, Organization and Management Studies. She completed an interdisciplinary pre-doctoral fellowship in policy and evaluation through the University of Pittsburgh, Office of Child Development. Dr. Collins' teaching expertise is in psychosocial aspects of physical therapy, wellness and health promotion, evidence-based practice, policy and advocacy. Her research focus is in using community-based participatory approaches to address psychosocial factors that predispose individuals to developing chronic musculoskeletal conditions and in improving access to health care services for traditionally marginalized populations. She actively participates in volunteer community service efforts through the Florida State College Physical Therapy pro bono program and through local faith-based organizations. Dr. Collins serves as a conference evaluator for the Center for Culturally Responsive Evaluation and Assessment and was instrumental in the development of the cutting-edge curriculum for the American Evaluation Association Graduate Education Diversity Internship.



JEMEA DORSEY, MS, BA

Chief Executive Officer, Center for Black Women's Wellness, Atlanta, Georgia

Ms. Jemea Dorsey is the Chief Executive Officer for the Center for Black Women's Wellness (CWBB), a community-based, nonprofit organization committed to improving the health and wellbeing of underserved Black women and their families in Atlanta, GA. Her journey began at CBWW over 20 years ago, where she served as the Program Manager for its teen pregnancy prevention program, and then as the Program Manager for Atlanta Healthy Start, its maternal and child health program. Ms. Dorsey's passion for health goes far beyond her commitment to the women and families served by CBWW. She is also dedicated to local and national efforts to address maternal health and health equity and serves on the Georgia Perinatal Quality Collaborative Advisory Committee; the Roadmap to Health Equity Steering Committee; the Georgia Charitable Care Network Advisory Board; and the Winship Cancer Institute Community Advisory Board. Ms. Dorsey received her Master's of Science in Urban Policy from Milano, the New School for Management and Urban Policy; and her Bachelor of Arts in Psychology from Wesleyan University in Connecticut.



CONSUELO ROSS, CPN

President and Founder, Surviving the Odds, Inc., Kansas City, Missouri

Ms. Consuelo Ross is the President and Founder of Surviving the Odds, Inc., a nonprofit organization that focuses on breast health, breast cancer and the importance of early detection in black and brown women. As a breast cancer survivor, Ms. Ross realized her true mission to educate, support and bring awareness pertaining to breast cancer and how it affects women of color. Surviving the Odds has been involved in increasing awareness, providing free resources, and educating women on the importance of breast cancer and breast health for over 13 years. The focus is to provide mammogram screening services to women who are uninsured and under-insured with a primary focus on black and brown women. Surviving the Odds partners with area hospitals, imaging centers, and physicians to ensure that we are providing equity in care and quality service, at no cost to those we serve. The mission of the organization is to ensure every woman of color receives an annual screening, with appropriate follow-up and continuum of care, to decrease the mortality rate due to breast cancer in black and brown women. The desire is to empower a minority woman's breast cancer movement of health, wellness and a "take action" attitude to decrease health disparity. From advocate to speaker, Ms. Ross continues to seek education regarding the latest in breast cancer technology, research, clinical trials, equity of service and policies to improve access to care and resources to assist women of color who are disproportionately underserved.